Project Excel Challenge

Answers:

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

* From the given data we can conclude that the number of successful kickstarters are more than cancelled and failed.
* The success rate is higher till the range 1000 to 15000.
* Backers for successful campaigns are higher than cancelled and failed.
* The number of campaigns increased in the later years
* The category Theatre-plays has highest success rate

1. What are some limitations of this dataset?

Of the 300,000 projects launched on kickstarter only one third have made it through the funding process of which we have the data set of only 4,115 campaigns. The selected data set might show different results than the total data set with positive outcome.

1. What are some other possible tables and/or graphs that we could create?

* We can create country wise and year wise Pivot and Charts to show the count of successful cancelled and failed campaigns.
* We can analyze the average donations country wise, category wise and sub-category wise.